



 <h3>Our Vision</h3> <p>Healthy and safe workers in productive workplaces and communities</p>	 <h3>Our Purpose</h3> <p>Shaping Workplace Health and Safety</p>
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	 <b>An effective WHS workforce</b>	 <b>Contemporary WHS policy, advocacy and practice</b>	 <b>Workplaces valuing health, safety and wellbeing</b>
<b>Strategic Outcomes</b>			
<b>Strategies</b>	<p><b>Create enhanced skills in WHS</b></p> <ul style="list-style-type: none"> <li>Expand the various roles within the WHS workforce.</li> <li>Expand our education, training and resources to meet the needs of the broader WHS workforce</li> </ul> <p><b>Deliver useful insights and resources</b></p> <ul style="list-style-type: none"> <li>Deliver key insights through our communication channels to the profession</li> <li>Deliver an Annual OHS Professional Update</li> </ul> <p><b>Recognise and reward excellence in WHS</b></p> <ul style="list-style-type: none"> <li>Revitalise the AWHs Awards program to better reflect the changing nature of the profession</li> </ul> <p><b>Foster a diverse and inclusive WHS community</b></p> <ul style="list-style-type: none"> <li>Showcase inspiring career pathways</li> <li>Promote the new certification pathways</li> <li>Seek reciprocity arrangements from international WHS associations</li> </ul>	<p><b>Execute a policy agenda that drives contemporary WHS practice</b></p> <ul style="list-style-type: none"> <li>Elevate the presence of policy with our governance framework</li> <li>Identify, define and deliver on our key policy positions</li> </ul> <p><b>Demonstrate leadership in applying WHS to the changing world or work</b></p> <ul style="list-style-type: none"> <li>Deliver thought leadership through written and verbal communications</li> <li>Use our trusted voice to advocate for and influence WHS best practice</li> </ul> <p><b>Nurture respectful and productive relationships</b></p> <ul style="list-style-type: none"> <li>Engage with key partners in the profession to build a coalition of health and safety experts to address current and emerging WHS issues</li> </ul>	<p><b>Inspire industries to achieve improved outcomes</b></p> <ul style="list-style-type: none"> <li>Identify and define industry challenges</li> <li>Increase industry engagement by communicating areas of opportunity</li> <li>Partner with industry and regulators to address key issues</li> </ul> <p><b>Drive employer demand for WHS expertise</b></p> <ul style="list-style-type: none"> <li>Facilitate definition of 'suitably qualified' to advance the WHS profession across industry</li> <li>Drive demand for certification</li> </ul> <p><b>Help employers find and upskill their WHS workforce</b></p> <ul style="list-style-type: none"> <li>Curate easily accessible list of certified WHS professionals/practitioners</li> <li>Collaborate with employer/recruiters to uplift the demand for capability across the WHS workforce</li> </ul>

<b>Operational Priorities</b>	<b>SUSTAINABLE OPERATIONS</b> Ensure our operations are agile and structured to sustainably achieve the plan.	<b>POWERFUL TECHNOLOGY</b> Use technology to streamline operations and deliver a seamless user experience.	<b>AWESOME PEOPLE</b> Build structures and pathways that harness the full potential of our staff.	<b>THRIVING MEMBERSHIP</b> Build inclusive and diverse pathways that grow and engage our membership base.	<b>ENGAGING COMMUNICATIONS</b> Personalised and useful communications that deliver positive outcomes.
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